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Cases in Operations Management | SAGE Publications Inc

Cases in Operations Management: Building Customer Value Through World-Class Operations is unique in its strong grounding in real-world decisions. The cases are structured into six chapters, each of which offers an overview of key concepts.

Cases in Operations Management: Building Customer Value ...

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Summary The Ivey Casebook Series is a
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Management is unique in its strong
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each offering an overview of key
concepts.

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Description : This book is designed to provide new case resources for Operations Management courses. It is a series of cases that address functional-level problems which can be studied, analyzed, and resolved using the tools and techniques typically presented in the core Operations Management curriculum.

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Structure of the casebook reflects that of

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Building Customer Value
the companion text, Operations
Management, third edition, by Slack et
al. Contains over 50 short one and two
page cases, covering new areas, such
as: operations strategy, interactive
design, simultaneous engineering,
supply chain reengineering,
performance measurement, and TPM.

Cases in Operations Management, 3rd Edition - Pearson

Operations Management Case Studies.
Operations Management "We Are Market
Basket" ... Building Operational
Resiliency: Authors: David Simchi-Levi
and William Schmidt Japan's March 11,
2011 Great Tōhoku earthquake and
tsunami was among the most damaging
natural disasters on record. This case
examines the organizational structure
and ...

Operations Management Case Studies | LearningEdge at MIT Sloan

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helps to come out with various

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operational and project planning challenges in an organization. These case study deals with project management leadership, operational challenges and opportunities, inventory management and planning, strategic network optimization, different forecasting dilemmas etc.

Operations Management Case Studies | Project Planning Case ...

Introduction to Operations Management Case Analysis PART I. Operations Management

Case 1. Birmingham International Airport, Robert Johnston

Case 2. Hogsmeadow Garden Centre, Alan Betts

Case 3. A Day in the Life of Frederic Gode, Operations Manager, BonPain, Orleans, France, Stuart Chambers

Case 4.

Cases in operations management (Book, 2003) [WorldCat.org]

Abstract Despite many calls for case-based operations management research, the successful publication rate of such

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articles in top-tier journals has been less than stellar. A five step case-based research and dissemination process is presented. Guidance is given to future researchers for each step in the process.

Effective case research in operations management: a ...

"Cases in Operations Management: Building Customer Value Through World-Class Operations is unique in its strong grounding in real-world decisions. The cases are structured into seven chapters, each of which offers an overview of key concepts.

Cases in operations management : building customer value ...

Journal of Operations Management, Management Science, and Production and Operations Management. The qualitative case studies chosen were published between 1992 and 2007. With an increasing trend toward using more qualitative case studies, there have been meaningful and significant

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contributions to the field of operations management, especially ...

Qualitative Case Studies in Operations Management: Trends ...

Operations Management A primary challenge for governments and organizations is to manage their resources as efficiently as possible. The teaching cases in this section challenge students to become decisive managers through a host of topics including budgeting and finance, infrastructure, regulatory policy, and transportation.

Operations Management Cases - HKS Case Program

Case topics represented on the list vary widely, but a number are drawn from the case team's focus on healthcare, asset management, and sustainability. The cases also draw on Yale's continued emphasis on corporate governance, ethics, and the role of business in state and society.

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