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About Greenlit: Developing Factual/Reality TV Ideas from Concept to Pitch. In recent years there has been an explosion of broadcast and cable channels with a desperate need for original factual/reality programming to fill their schedules: documentaries, observational series, makeover formats, reality competitions.

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commissioned programmes. As well as being the author of Greenlit: Developing Factual/Reality TV Ideas From Concept to Pitch, she is the founder of www.tvmole.com, a website dedicated to helping TV professionals successfully originate, develop and pitch their own ideas. Nicola also now oversees the WFTV mentoring scheme.

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